

PRESS RELEASE

15 October 2025, Meyzieu, France

Creation of a regional alliance for corporate social responsibility :
Aquaterris: collaboration with Water & Territories

At the POLLUTEC trade fair, BAYARD® announced the official launch of the Aquaterris Alliance, a ground-breaking local corporate social responsibility (CSR) initiative aimed at strengthening collaboration between water and regional players.

Spearheaded by BAYARD®, this alliance, which is set to expand, now unites several committed local companies - BOISSON, CPHIMEC and FONTREY - around a common ambition: to act collectively for sustainable management of water, climate and safety.

A collective approach for a sustainable future

In line with its commitment to sustainable water and land management, BAYARD® wanted to go further by initiating a collective CSR approach on a regional scale.

After an initial series of visits and exchanges with three local partner companies, the company is taking a new step with the creation of AquaTerris, a territorial CSR alliance officially launched on Tuesday 7 October 2025 at the Pollutec international trade fair.

The aim is to bring together a community of players committed to accelerating the environmental transition through :

- Sharing best practice,
- Pooling methodological tools,
- Creating a community of players committed to water, climate and safety.

First concrete actions from 2025

From the outset, AquaTerris has been part of a dynamic of action. The first initiatives are already underway:

- Joint training courses on CSR and environmental transition,
- Collaborative work on carbon footprints,
- A shared objective: controlling our environmental impact.

This dynamic will also include targeted actions on water consumption, to promote more efficient and responsible management, and on safety at work, which is essential to protect employees and ensure sustainable practices.

A shared vision to serve the region

With AquaTerris, BAYARD® reaffirms its role as a driving force in the sustainable transformation of the region. This alliance embodies a shared desire to go beyond individual commitments, to build a collective dynamic based on cooperation, innovation and the sharing of experience.

By uniting local businesses around concrete, measurable objectives, AquaTerris aims to enhance the region's environmental and social performance, while contributing to more sustainable management of water and resources.

About BAYARD

Founded in 1881, BAYARD is a French industrial player offering a wide range of products and services for the design, construction, operation and maintenance of water networks. Based in the Lyon region (Meyzieu, 69), the company currently employs 230 people.

With a commercial presence throughout France and internationally, BAYARD's success is due above all to the attention it pays to customer satisfaction, the quality of the products it supplies, and the strong commitment of its teams to the company's culture.

Since 2023, BAYARD has been part of the Danish AVK group, giving it a solid financial base and an international outlook.

About BOISSON

The BOISSON Group, based in Belleville-en-Beaujolais in the Auvergne-Rhône-Alpes region, is a key player in the field of copper alloy foundry (bronze, brass, etc.) and mass production machining of all types of castings.

Its reputation as a trusted partner extends beyond borders, offering both French and international companies a reliable solution for their subcontracting needs.

About COPHIMEC

Founded in 1954, COPHIMEC specialises in bar turning, NC machining (milling and turning), prototyping and assembly. Our highly diversified range of machines enables us to meet all your needs in bar turning, turning, milling and assembly, as well as prototyping, where we can help you develop a project. But above all, COPHIMEC is all about team spirit. This cohesion is the pride of its manager every day, thanks to the commitment of its employees and their need for a job well done.

About FONTREY

Based in Commelle-Vernay in the Auvergne Rhône-Alpes region, FONTREY has been specialising in small to medium production runs for your castings since 1960.

The fruit of three generations of family passion, the FONTREY foundry perpetuates a family tradition of excellence, initiated by Noël REY, continued by Jean-Michel and Franck REY, and today passed on to Dylan and Loan REY, to meet the demands of a constantly evolving industry.